

A professional portrait of Dr. Matteo Vigo, a man with short, wavy brown hair and a light beard, smiling at the camera. He is wearing a light blue blazer over a white collared shirt. His arms are crossed, and he is wearing a watch on his left wrist. The background is a textured, light blue wall. At the top of the image, there is a vertical gold-colored bar containing the text 'DR MATTEO VIGO' and 'PLASTIC SURGERY'. At the bottom, there is a black horizontal bar containing the text 'BROTOX - ADMINISTERING BOTOX® FOR MEN'.

DR MATTEO  
VIGO

PLASTIC SURGERY

**BROTOX -  
ADMINISTERING  
BOTOX® FOR MEN**



For years demand from men for anti-wrinkle treatment has increased - by almost 400% in the last 20 years. These days anti wrinkle treatment is a firmly established part of many a mans 'man-tenance' programme.

### **WHAT IS DIFFERENT ABOUT TREATING MEN'S FACES?**

A Botox® treatment plan for every client is customised to the individual according to the clients facial anatomy and desired outcome. However, more broadly speaking, there are important differences when working with the male face, that must be integrated into the personalised approach. Inexperienced practitioners often fail to work with these differences, ignoring the rules of the male aesthetic. In treating men and women the same, an unsatisfactory outcome is likely.

Whilst beauty remains in the eye of the beholder and changes over time, there are some observations that hold true about what constitutes a desirable and masculine look.

The first consideration when treating the male face is the brow. The brow is fundamental to a masculine vs. feminine appearance. With his female clients Dr. Vigo uses anti wrinkle injections to achieve a gentle arch and aims to have the brow sit higher, a few centimetres above the brow bone. This would look bizarre on a man's face where a straighter and lower brow is more desirable. Dr. Vigo modifies the injection technique to respect this.

Men may also have, or desire, a wider and squarer jaw. Careful consideration of the anatomical lines that make up the male facial anatomy determine how we use injections to maintain or enhance such features.

Men often have higher hairlines, or an absent hairline. This demands an injection pattern that extends up into the scalp. Without treating higher towards the scalp, it is a job half done, and makes for a poor aesthetic result.

Generally speaking men genetically carry a higher muscle mass than women throughout their body and the face is no exception. Men's brows and foreheads are usually stronger and require as much as 50% higher dosage to fully relax the muscles and achieve a good result.

One of the most obvious benefits of botox for men's forehead is that it helps to reduce fine lines and wrinkles. When administered correctly, the procedure also helps to address smile lines, sensitive areas around the eyes as well as brows.

## **FREQUENTLY ASKED QUESTIONS ABOUT BOTOX FOR MEN**

### **Is Botox® for men different than Botox® for women?**

Botox® in itself is the same product used for both men and women.

The differences come with the administration of the injections, to achieve specific results. For example, getting a facial expression to look a certain way can require varying injection points with this drug. Men and women may want different things out of this procedure. It's important for the practitioner doing the needle insertions to know what the effects will be from every dose and distribution on the face.

Men also don't want to look like they've been 'done.' The same is true of women. But, admittedly, men may find this even more embarrassing, if it happens. Having the 'frozen' look on their faces will announce to the whole world that they've sought cosmetic treatments, which may still be stigmatized in their social circles. A very good Botox® injector can make a person's face look natural, and only slightly 'lifted.' The patient will look good, but in a subtle way.





#### **Is Botox® good for the skin?**

Botox® treatment seems to promote production of elastin and collagen. Both elastin and collagen are proteins that make young skin tighter, firm and flexible.

#### **What is it like to get Botox® injections?**

Dr. Vigo will ask you to engage the relevant muscles. If you're having your frown lines treated, they will ask you to frown, or if you're having treatment for bruxism, they will ask you to tense your jaw. This helps him to pinpoint precisely the injection site for the most effective results.

The needle is extremely small so feels like nothing more than a pin prick, and there's no stinging or warm sensation when the solution is injected – other than the injection itself, the procedure is painless.

Dr. Vigo will go through the do's and don'ts and then that's it! You're good to go back to your normal daily tasks.

#### **Are Botox® injections safe?**

For all the benefits of the procedure, Botox® is not without a number of risks. Some of the minor side effects one is likely to experience are headache, fever, chills, swelling, pain or bruising at the injection site. Patients could also experience dry eyes, drooping eyelids, excessive tearing or uneven eyebrows if they were injected in the eye area. However, most of these side effects will disappear within a few days. In case of severe or prolonged symptoms, it is advisable to seek medical attention.



DR MATTEO  
**VIGO**  
PLASTIC SURGERY

A BRIEF NOTE FROM  
DR MATTEO VIGO



I decided to become a doctor at early age but I was not aware of the world of Plastic Surgery. Once I have discovered it I fell in love with the whole concept behind and how this field of Medicine can be helpful for many people.

I passionately believe that, in order to improve the physical aspect of a patient, the plastic surgeon needs to combine the principles of art and science, adopting a global approach to understanding the individual desires.

Plastic Surgery is a truly fascinating, dynamic, constantly evolving field of medicine and I believe that the role of a Cosmetic Surgeon is unique and highly privileged.

My main goal is to understand the needs of a patient and try to transform their desires into reality. The role of a plastic surgeon is not only merely surgical but also supportive in the decision process of the best treatment to help patients finding themselves and their wellbeing.

All these steps are taken into consideration once a person walks in my office and the service I am offering them is always at the top.

I am combining experience, quality and professionalism to evaluate each single case and offer the best solution for my patients.

“Because you deserve the best” is my motto and I want always to put the patient at the centre of what I am doing.

You have to feel pampered, understood, listened, loved once in my office and the feedback of this feelings from my patient is my best satisfaction.

Dr Matteo Vigo



DR MATTEO  
**VIGO**  
PLASTIC SURGERY

## BOTOX DUBAI

Click [here](#) to learn more about  
Botox Dubai.

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Dr Vigo, please contact us today.

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Locations

### **AMWAJ POLYCLINIC**

Building P11  
Jumeirah Beach Residence  
Dubai

### **HEALTHBAY POLYCLINIC**

Al Wasl Road, Verve Villas  
Umm Al Sheif  
Dubai

### **ESTELAZA CLINIC**

Silicon Oasis, Nibras Oasis 2  
Dubai